

# Company Profile

of





## Table of Contents

Table of Contents .....	2
Company .....	3
Project-Outline .....	4
Contact Details .....	13



## Company

**GL-WebDB** started business on April 2, 2008.

We offer various services in the range of database, development, programming, webdesign and layout.

Based on our long-time experience and wide know-how we are in the position of implementing even extensive individual specifications for front end, back end and marketing.

## Project-Outline

<p><b>Period: 07.2009 – 09.2009</b></p> <ul style="list-style-type: none"> <li><input checked="" type="checkbox"/> Project Management</li> <li><input type="checkbox"/> Marketing</li> <li><input type="checkbox"/> Process Analysis</li> <li><input type="checkbox"/> Process Optimization</li> <li><input type="checkbox"/> Documentation</li> <li><input checked="" type="checkbox"/> Development</li> <li><input type="checkbox"/> Training</li> <li><input type="checkbox"/> User Support</li> </ul>	<p><b>Branch: Webdesign</b></p> <p>Extension of GL-WebDB's Website</p> <p>Content translation, extension of functionality through addition of language switcher. Content is now available in German and English.</p>
<p><b>Period: 05.2009</b></p> <ul style="list-style-type: none"> <li><input checked="" type="checkbox"/> Project Management</li> <li><input type="checkbox"/> Marketing</li> <li><input type="checkbox"/> Process Analysis</li> <li><input type="checkbox"/> Process Optimization</li> <li><input type="checkbox"/> Documentation</li> <li><input checked="" type="checkbox"/> Development</li> <li><input type="checkbox"/> Training</li> <li><input type="checkbox"/> User Support</li> </ul>	<p><b>Branch: Webdesign</b></p> <p>Revision of GL-WebDB's Website</p> <p>Preserving of design, changing from 2 to 3 columns. Adoption from Wordpress into Drupal (CMS). Modified menu navigation and individual fading in of blocks to achieve enlargement of functionality.</p>
<p><b>Period: 05.2009</b></p> <ul style="list-style-type: none"> <li><input checked="" type="checkbox"/> Project Management</li> <li><input type="checkbox"/> Marketing</li> <li><input type="checkbox"/> Process Analysis</li> <li><input type="checkbox"/> Process Optimization</li> <li><input type="checkbox"/> Documentation</li> <li><input checked="" type="checkbox"/> Development</li> <li><input checked="" type="checkbox"/> Training</li> <li><input checked="" type="checkbox"/> User Support</li> </ul>	<p><b>Branch: Webdesign</b></p> <p>Redesign of Website</p> <p>Keeping of design, changing of site structure from 2 to 3 columns. Improvement of clarity. Adoption into Drupal (CMS). Enlargement of functionality (comment function), block with current events, individual fading in of blocks.</p>

<p><b>Period: 09.2008 – 10.2008</b></p> <ul style="list-style-type: none"> <li><input checked="" type="checkbox"/> Project Management</li> <li><input type="checkbox"/> Marketing</li> <li><input type="checkbox"/> Process Analysis</li> <li><input type="checkbox"/> Process Optimization</li> <li><input type="checkbox"/> Documentation</li> <li><input checked="" type="checkbox"/> Development</li> <li><input checked="" type="checkbox"/> Training</li> <li><input checked="" type="checkbox"/> User Support</li> </ul>	<p><b>Branch: Webdesign</b></p> <p>New Website for Primary School</p> <p>Configuration of individual CMS (Content Management System) using Joomla! for a primary school. CSS (Cascading Style Sheets) used for positioning of elements, colorscheme and logo design.</p>
<p><b>Period: 10.2008</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Project Management</li> <li><input type="checkbox"/> Marketing</li> <li><input type="checkbox"/> Process Analysis</li> <li><input checked="" type="checkbox"/> Process Optimization</li> <li><input type="checkbox"/> Documentation</li> <li><input checked="" type="checkbox"/> Development</li> <li><input type="checkbox"/> Training</li> <li><input type="checkbox"/> User Support</li> </ul>	<p><b>Branch: Webdesgin</b></p> <p>Website Optimization</p> <p>Search engine-optimization: keywords (metatags) for German and English pages, building industry (small and medium-sized businesses).</p> <p>Orthography and translation (English pages) correction.</p> <p>CSS for browser optimization, especially Microsoft Internet Explorer, as problems with table-based layout occurred.</p>
<p><b>Period: 05.2008 – 09.2008</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Project Management</li> <li><input type="checkbox"/> Marketing</li> <li><input type="checkbox"/> Process Analysis</li> <li><input type="checkbox"/> Process Optimization</li> <li><input type="checkbox"/> Documentation</li> <li><input checked="" type="checkbox"/> Development</li> <li><input type="checkbox"/> Training</li> <li><input type="checkbox"/> User Support</li> </ul>	<p><b>Branch: Insurance</b></p> <p>Prospective Customer Database</p> <p>Control system for central administration of prospective customers administered by sales force.</p> <p>Front end: Microsoft Access Back end: SQL Server</p>

<p><b>Period: 02.2008 – 04.2008</b></p> <ul style="list-style-type: none"> <li><input checked="" type="checkbox"/> Project Management</li> <li><input type="checkbox"/> Marketing</li> <li><input type="checkbox"/> Process Analysis</li> <li><input type="checkbox"/> Process Optimization</li> <li><input type="checkbox"/> Documentation</li> <li><input checked="" type="checkbox"/> Development</li> <li><input type="checkbox"/> Training</li> <li><input type="checkbox"/> User Support</li> </ul>	<p><b>Branch: Webdesign</b></p> <p>Design of Individual Website</p> <p>Design of layout and HTML, using CSS for increasing web accessibility. Flash-application used for embedding of photo-galleries.</p> <p>W3C – CSS and XHTML validated</p>
<p><b>Period: 12.2007</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Project Management</li> <li><input type="checkbox"/> Marketing</li> <li><input type="checkbox"/> Process Analysis</li> <li><input type="checkbox"/> Process Optimization</li> <li><input type="checkbox"/> Documentation</li> <li><input checked="" type="checkbox"/> Development</li> <li><input type="checkbox"/> Training</li> <li><input type="checkbox"/> User Support</li> </ul>	<p><b>Branch: Insurance</b></p> <p>Data Mapping</p> <p>Data preparation of prospective customer lists and generation of a data mapping program with Microsoft Access.</p> <p>Front end: Microsoft Access Back end: Microsoft Access</p>
<p><b>Period: 01.2007</b></p> <ul style="list-style-type: none"> <li><input checked="" type="checkbox"/> Project Management</li> <li><input type="checkbox"/> Marketing</li> <li><input checked="" type="checkbox"/> Process Analysis</li> <li><input checked="" type="checkbox"/> Process Optimization</li> <li><input type="checkbox"/> Documentation</li> <li><input checked="" type="checkbox"/> Development</li> <li><input checked="" type="checkbox"/> Training</li> <li><input checked="" type="checkbox"/> User Support</li> </ul>	<p><b>Branch: Paper Industry</b></p> <p>Database for Trial Numbers</p> <p>Database with incremental trial numbers for identification of trial and development work in the production process.</p> <p>Front end: Microsoft Access Back end: Microsoft Access</p>

<p><b>Period: 01.2007 – 05.2007</b></p> <ul style="list-style-type: none"> <li><input checked="" type="checkbox"/> Project Management</li> <li><input type="checkbox"/> Marketing</li> <li><input checked="" type="checkbox"/> Process Analysis</li> <li><input checked="" type="checkbox"/> Process Optimization</li> <li><input type="checkbox"/> Documentation</li> <li><input checked="" type="checkbox"/> Development</li> <li><input checked="" type="checkbox"/> Training</li> <li><input checked="" type="checkbox"/> User Support</li> </ul>	<p><b>Branch: Paper Industry</b></p> <p>Database for Cost Accounting</p> <p>Assistance with configuration of dataset for cost accounting in the marketing department. Automation of reports.</p> <p>Front end: Microsoft Access Back end: Microsoft Access</p>
<p><b>Period: 10.2006 – 06.2007</b></p> <ul style="list-style-type: none"> <li><input checked="" type="checkbox"/> Project Management</li> <li><input type="checkbox"/> Marketing</li> <li><input checked="" type="checkbox"/> Process Analysis</li> <li><input checked="" type="checkbox"/> Process Optimization</li> <li><input type="checkbox"/> Documentation</li> <li><input checked="" type="checkbox"/> Development</li> <li><input checked="" type="checkbox"/> Training</li> <li><input checked="" type="checkbox"/> User Support</li> </ul>	<p><b>Branch: Paper Industry</b></p> <p>Project Settlement System</p> <p>Automation of monthly balance, quarterly closing and annual accounts. Export function in Microsoft Access for Excel. Automation of reports for working hours recording, incremental project numbers.</p> <p>Front End: Microsoft Access Back End: Microsoft Access</p>
<p><b>Period: 05.2005 – 07.2005</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Project Management</li> <li><input type="checkbox"/> Marketing</li> <li><input type="checkbox"/> Process Analysis</li> <li><input type="checkbox"/> Process Optimization</li> <li><input type="checkbox"/> Documentation</li> <li><input checked="" type="checkbox"/> Development</li> <li><input type="checkbox"/> Training</li> <li><input type="checkbox"/> User Support</li> </ul>	<p><b>Branch: Insurance</b></p> <p>Sales Information Tool</p> <p>Sales information tool connected to telephone database (acquisition). Development of Access-application for administration of prospective customers for sales force. Automatic import function and assignment of prospective customers to agency or sales force concerned with (visit report). Recording and analysis of history process (contacts, initiation and completion).</p> <p>Front end: Microsoft Access Back end: SQL Server</p>

<p><b>Period: 02.2004 – 04.2004</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Project Management</li> <li><input type="checkbox"/> Marketing</li> <li><input type="checkbox"/> Process Analysis</li> <li><input type="checkbox"/> Process Optimization</li> <li><input type="checkbox"/> Documentation</li> <li><input checked="" type="checkbox"/> Development</li> <li><input type="checkbox"/> Training</li> <li><input type="checkbox"/> User Support</li> </ul>	<p><b>Branch: Insurance</b></p> <p>Bonus Malus System</p> <p>Development of Access-application for motor insurance sector. Generation of automated statements for bonus/malus and income.</p> <p>Front end: Microsoft Access Back end: Oracle</p>
<p><b>Period: 05.2003 – 10.2003</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Project Management</li> <li><input type="checkbox"/> Marketing</li> <li><input type="checkbox"/> Process Analysis</li> <li><input type="checkbox"/> Process Optimization</li> <li><input type="checkbox"/> Documentation</li> <li><input checked="" type="checkbox"/> Development</li> <li><input type="checkbox"/> Training</li> <li><input type="checkbox"/> User Support</li> </ul>	<p><b>Branch: Insurance</b></p> <p>Consulting Service</p> <p>Development of Access-application for tender preparation after customer data collection used in the sectors: Capital building, income assurance. Sales force collects data in situ in order to hand over a complete summary to the customer.</p> <p>Front end: Microsoft Access Back end: Microsoft Access Front end and back end in one database</p>
<p><b>Period: 02.2003 – 04.2003</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Project Management</li> <li><input type="checkbox"/> Marketing</li> <li><input type="checkbox"/> Process Analysis</li> <li><input type="checkbox"/> Process Optimization</li> <li><input type="checkbox"/> Documentation</li> <li><input checked="" type="checkbox"/> Development</li> <li><input type="checkbox"/> Training</li> <li><input type="checkbox"/> User Support</li> </ul>	<p><b>Branch: Insurance</b></p> <p>Winning over the Customer</p> <p>Development of Access-application for evaluation of mailing campaigns as well as pilot study for customer relationship management (CRM).</p> <p>Front end: Microsoft Access Back end: Microsoft Access Front end and back end in separate databases</p>

<p><b>Period: 08.2002</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Project Management</li> <li><input type="checkbox"/> Marketing</li> <li><input type="checkbox"/> Process Analysis</li> <li><input type="checkbox"/> Process Optimization</li> <li><input type="checkbox"/> Documentation</li> <li><input checked="" type="checkbox"/> Development</li> <li><input type="checkbox"/> Training</li> <li><input type="checkbox"/> User Support</li> </ul>	<p><b>Branch: Insurance</b></p> <p>New Business and Contract Statistics</p> <p>Development of Access-application for evaluation of new business and contracts. Remote Excel tool for data input (data transfer from Excel into Access).</p> <p>Front end: Microsoft Access Back end: Microsoft Access Front end and back end in one database</p>
<p><b>Period: 06.2002</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Project Management</li> <li><input type="checkbox"/> Marketing</li> <li><input type="checkbox"/> Process Analysis</li> <li><input type="checkbox"/> Process Optimization</li> <li><input type="checkbox"/> Documentation</li> <li><input checked="" type="checkbox"/> Development</li> <li><input type="checkbox"/> Training</li> <li><input type="checkbox"/> User Support</li> </ul>	<p><b>Branch: Tourism</b></p> <p>Prospective Customer / Franchise Database</p> <p>Development of Access-application for administration of customers' interests in the franchise sector.</p> <p>Front end: Microsoft Access Back end: Microsoft Access Front end und back end in separate databases</p>
<p><b>Period: 03.2002</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Project Management</li> <li><input type="checkbox"/> Marketing</li> <li><input type="checkbox"/> Process Analysis</li> <li><input type="checkbox"/> Process Optimization</li> <li><input type="checkbox"/> Documentation</li> <li><input checked="" type="checkbox"/> Development</li> <li><input type="checkbox"/> Training</li> <li><input type="checkbox"/> User Support</li> </ul>	<p><b>Branch: Insurance</b></p> <p>Referencing Tool</p> <p>Development of Access-application for allocation of experts and micro sales areas (sales force). Development of Active Server Pages for intranet evaluation of data.</p> <p>Front end: Microsoft Access Back end: Microsoft Access Front end und back end in one database</p>

<p><b>Period: 02.2002</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Project Management</li> <li><input type="checkbox"/> Marketing</li> <li><input type="checkbox"/> Process Analysis</li> <li><input type="checkbox"/> Process Optimization</li> <li><input type="checkbox"/> Documentation</li> <li><input checked="" type="checkbox"/> Development</li> <li><input type="checkbox"/> Training</li> <li><input type="checkbox"/> User Support</li> </ul>	<p><b>Branch: Insurance</b></p> <p>Restructuring Database</p> <p>Development of Access-application for central restructuring of customers in the motor vehicle / industry business.</p> <p>Front end: Microsoft Access Back end: Oracle</p>
<p><b>Period: 10.2001</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Project Management</li> <li><input type="checkbox"/> Marketing</li> <li><input type="checkbox"/> Process Analysis</li> <li><input type="checkbox"/> Process Optimization</li> <li><input type="checkbox"/> Documentation</li> <li><input checked="" type="checkbox"/> Development</li> <li><input type="checkbox"/> Training</li> <li><input type="checkbox"/> User Support</li> </ul>	<p><b>Branch: Tourism</b></p> <p>Tickets Office Administration Database</p> <p>Development of Access-application for administration and evaluation of organizer's turnover.</p> <p>Front end: Microsoft Access Back end: Microsoft Access Front end und back end separate databases</p>
<p><b>Period: 10.2000 – 12.2001</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Project Management</li> <li><input type="checkbox"/> Marketing</li> <li><input type="checkbox"/> Process Analysis</li> <li><input type="checkbox"/> Process Optimization</li> <li><input type="checkbox"/> Documentation</li> <li><input checked="" type="checkbox"/> Development</li> <li><input checked="" type="checkbox"/> Training</li> <li><input type="checkbox"/> User Support</li> </ul>	<p><b>Branch: Tourism</b></p> <p>Company Program</p> <p>Development of Access-application for administration of prospective customers for the sales force. Data exchange / offline editing with Excel and adjacent synchronization. Automated import and assignment of prospective customers to business areas respectively sales force (visit report).</p> <p>Front End: Microsoft Access Back End: Oracle</p>

<p><b>Period: 09.2000</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Project Management</li> <li><input type="checkbox"/> Marketing</li> <li><input type="checkbox"/> Process Analysis</li> <li><input type="checkbox"/> Process Optimization</li> <li><input type="checkbox"/> Documentation</li> <li><input checked="" type="checkbox"/> Development</li> <li><input type="checkbox"/> Training</li> <li><input type="checkbox"/> User Support</li> </ul>	<p><b>Branch: Insurance</b></p> <p>Franchise Database</p> <p>Further development of Access-application for interactive administration of addresses and action programs.</p> <p>Front End: Microsoft Access Back End: Oracle</p>
<p><b>Period: 08.2000</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Project Management</li> <li><input type="checkbox"/> Marketing</li> <li><input type="checkbox"/> Process Analysis</li> <li><input type="checkbox"/> Process Optimization</li> <li><input type="checkbox"/> Documentation</li> <li><input checked="" type="checkbox"/> Development</li> <li><input type="checkbox"/> Training</li> <li><input type="checkbox"/> User Support</li> </ul>	<p><b>Branch: Insurance</b></p> <p>Target Group Database</p> <p>Business area administration program for sales force. Development of Active Server Pages for data evaluation with intranet.</p> <p>Front end: Microsoft Access Back end: SQL Server</p>
<p><b>Period: 04.2000 – 06.2000</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Project Management</li> <li><input type="checkbox"/> Marketing</li> <li><input type="checkbox"/> Process Analysis</li> <li><input type="checkbox"/> Process Optimization</li> <li><input type="checkbox"/> Documentation</li> <li><input checked="" type="checkbox"/> Development</li> <li><input type="checkbox"/> Training</li> <li><input type="checkbox"/> User Support</li> </ul>	<p><b>Branch: Insurance</b></p> <p>Telephone Database</p> <p>Canvassing and administration of prospective customers. Creation of customer visit reports for sales force. Analysis of telephone interviews.</p> <p>Front end: Microsoft Access Back end: Microsoft Access Front end and back end in separate databases</p>

<p><b>Period: 11.1999 – 03.2000</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Project Management</li> <li><input type="checkbox"/> Marketing</li> <li><input type="checkbox"/> Process Analysis</li> <li><input type="checkbox"/> Process Optimization</li> <li><input type="checkbox"/> Documentation</li> <li><input checked="" type="checkbox"/> Development</li> <li><input type="checkbox"/> Training</li> <li><input type="checkbox"/> User Support</li> </ul>	<p><b>Branch: Insurance</b></p> <p>Workforce Database</p> <p>Query and analysis of work force business with document filing system. Reporting of business composition, 5-years summary, top-lists, business sectors – throughout the group, collective number rank, company structure, annual appraisal, short summaries, framework contracts (filing of data, contract management).</p> <p>Front end: Microsoft Access Back end: Microsoft Access Front end and back end in one database</p>
<p><b>Period: 08.1999 – 09.1999</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Project Management</li> <li><input type="checkbox"/> Marketing</li> <li><input type="checkbox"/> Process analysis</li> <li><input type="checkbox"/> Process Optimization</li> <li><input checked="" type="checkbox"/> Documentation</li> <li><input checked="" type="checkbox"/> Development</li> <li><input checked="" type="checkbox"/> Training</li> <li><input type="checkbox"/> User Support</li> </ul>	<p><b>Branch: Insurance</b></p> <p>Documentation Software for Architects and Engineering Business</p> <p>Administration of contract data and creation of settlement documents.</p> <p>Front end: Microsoft Access Back end: Microsoft Access Front end und back end in separate databases</p>
<p><b>Period: 01.1999 – 06.1999</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Project Management</li> <li><input type="checkbox"/> Marketing</li> <li><input type="checkbox"/> Process Analysis</li> <li><input type="checkbox"/> Process Optimization</li> <li><input checked="" type="checkbox"/> Documentation</li> <li><input checked="" type="checkbox"/> Development</li> <li><input type="checkbox"/> Training</li> <li><input type="checkbox"/> User Support</li> </ul>	<p><b>Branch: Insurance</b></p> <p>Key Account Management</p> <p>Further development of existing Access-application. Creation of an English version, distributed to several locations. Set-up of central tables and structures. Merging of distributed data with Oracle (central database as back end). Identification of user level.</p> <p>Front end: Microsoft Access Back end: Oracle</p>



## Contact Details

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